

Kippenheim, 26 September 2013. Janoschka Academy has continued its very successful Innovation Day performance. The third Innovation Day featuring tactile surfaces and haptics took place on September 19/20 in Saxony/D.

After having hosted well attended Innovation Days for the tobacco and security market, the third Innovation Day was dedicated to tactile surfaces and 3D structures, a very interesting subject for the decor and packaging market likewise.

Living surfaces, tactile decors, printed surface feel and the latest design trends and innovations were highlighted by internal and external specialists, and visualized on site by a wide range of samples, models and designs.

The company visit at the Janoschka subsidiary Sächsische Walzengravur/SWG gave insight into state-of-the-art printing and embossing tool production with latest direct laser technology.

The Innovation Days take place under the auspices of the Janoschka Academy, a new Janoschka institution offering customers, marketing managers, printers, students and employees a very wide variety of formats for further personal advancement.

m.janoschka.com/academy

About Janoschka

Janoschka, headquartered in Kippenheim, Germany, has significant expertise in the prepress area and, with more than 1,400 employees plus an annual turnover of 119 million euros, is among the global market leaders in its sector. Specializing in the packaging, tobacco, security and decor market, renowned global printing companies and international brand owners count among Janoschka's client base. As a full service prepress provider Janoschka has a comprehensive product range and, based on a wide-ranging technical know-how and long-standing experience, offers printing tools for gravure and flexo printing, embossing rollers, artwork & reproduction, colour management, cylinder bases and much more besides. The company which was formed in 1976, and continues to be family-run, is represented globally through 25 subsidiaries in 14 countries across Europe, Asia and South and Central America.

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About Sächsische Walzengravur / SWG

SWG's portfolio is oriented towards the requirements of the international market and covers the entire pre-press process. It begins in the digital phase with graphic work, including reproduction, and continues right through to the manufacture of printing formes for flexographic and gravure printing used in both the packaging and the decoration industries.

Within the network, SWG is the key innovator in the R&D areas of form manufacturing, electroplating and materials. The history of the company Sächsische Walzengravur GmbH (SWG), based in Frankenberg, Germany, dates back to 1890. Janoschka has also been benefiting from the expertise of this company's 120 employees since 1991.

www.swg-online.de