

## **APE Malaysia to offer embossing services**

**Kippenheim, June 2012. To make its portfolio of products and services for the Tobacco business perfect, APE Malaysia will integrate embossing facilities into its shop floor in the medium term. Production start is planned for the end of the second quarter 2012.**

The embossing technology will be based on the direct laser Digilas from Schepers, one of the state-of-the-art systems for direct laser engraving and embossing. This investment is mainly focusing on the market of tobacco packaging where finishing elements like embossing features are essential. Tobacco customers will benefit from a full service including graphic services, rotogravure tooling and embossing cylinders.

“Janoschka means quality and service, and it is our ambition to serve these attributes for our customers. A complete product range is an inherent part. Our customers will benefit from this full service which improves efficiency in any case”, so Liong Yew Wei, Managing Director APE Malaysia.

Besides Janoschka Kippenheim, Sächsische Walzengravur/SWG, and Janoschka Pavlovsk, APE Malaysia is the fourth production site offering embossing facilities within the Janoschka network.

Based in Kuala Lumpur and founded in 1998, APE Malaysia is a joint venture of Janoschka and Interprint Group, one of the leading decor printers in the world. With a team of more than 50 people and about 15.000 rotogravure cylinders (electromechanical and laser engraving) yearly, APE is successfully serving the market of flexible packaging and tobacco and decor industry.

### About Janoschka

Janoschka, headquartered in Kippenheim, Germany, has significant expertise in the prepress area and, with more than 1,400 employees plus an annual turnover of 117 million euros, is among the global market leaders in its sector. Specializing in the packaging, security and decor market, renowned global printing companies and international brand owners count among Janoschka's client base. As a full service prepress provider Janoschka has a comprehensive product range and, based on a wide-ranging technical know-how and long-standing experience, offers printing tools for gravure and flexo printing, embossing rollers, artwork & reproduction, colour management, cylinder bases and much more besides. The company which was formed in 1976, and continues to be family-run, is represented globally through 26 subsidiaries in 14 countries across Europe, Asia and South and Central America.

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