

Kimberly Clark “Asean Packaging Workshop”

Kippenheim, 9th December 2015. Janoschka is very proud to have been invited as guest speaker for Kimberly Clark’s annual Asean Packaging Workshop, which was held at the production facility of Prepack Thailand Co., Ltd., one of the key suppliers to Kimberly Clark.

The core topics for the selected participants joining from different Kimberly Clark sites in Southeast Asia were focusing on the importance of color, brand consistency and Janoschka print color management and the cylinder engraving process

With more than 140 years of innovation, Kimberly-Clark and its well-known global brands are an indispensable part of life for people in more than 175 countries. Every day, nearly a quarter of the world’s population trust K-C’s brands and the solutions they provide to enhance their health, hygiene and well-being. With brands such as Kleenex, Scott, Pull-Ups, Huggies, Kotex and Depend, Kimberly-Clark holds No. 1 or No. 2 share positions in 80 countries.

Prepack Thailand Co., Ltd., the Thai Packaging printer who hosted the event, was founded in 1977, and manufactures co-extrusion and multilayer films, and vacuum packaging products. It serves various markets, such as bags for rice, frozen food, consumer, and petrochemical products; and pasteurized milk and gas barriers.

"Our stated target is to offer our customers the best possible solution. Thanks to our many years of experience in all phases of the prepress process, we are the ideal partner to help brand owners attain their goal quickly and cost-effectively while maintaining a high standard of quality. Our international network, uniform quality standards and reliable print colour management mean that when it comes to packaging, the brands are in safe hands with us," says Rudi Weis-Schiff, Director Business Development Janoschka.



Cynthia Tan, Managing Director of Janoschka Singapore, together with other Janoschka representatives highlighted different packaging prepress topics to the audience.

About Janoschka

Janoschka, headquartered in Kippenheim, Germany, has significant expertise in the prepress area and, with more than 1,400 employees plus an annual turnover of 119 million euros, is among the global market leaders in its sector. Specializing in the packaging, tobacco, security and decor market, renowned global printing companies and international brand owners count among Janoschka's client base. As a full service prepress provider Janoschka has a comprehensive product range and, based on a wide-ranging technical know-how and long-standing experience, offers printing tools for gravure and flexo printing, embossing rollers, artwork & reproduction, colour management, cylinder bases and much more besides. The company which was formed in 1976, and continues to be family-run, is represented globally through 25 subsidiaries in fourteen countries across Europe, Asia and South and Central America.

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