



PRESS INFORMATION

November 2014

**Symposium 'Image-to-Print'
Printing Technology & Innovation Days for Flexible Packaging
Budapest, Hungary | 16 / 17 October 2014**

**Roadshow by Janoschka, Windmüller & Hölscher, Sun Chemical, and Nordmeccanica
with successful event in Hungary.**

The "Image-to-Print" series of events, which has been successfully touring since 2009, made its 13th stop in Hungary. Market developments, strategies and technical innovations in printing inks and printing tools were all on the agenda, along with printing and laminating machines for rotogravure and flexographic applications. Among other things, the event explored in detail the requirements and conditions of the local market and provided the ideal platform for discussion and exchange amongst experts. A total of more than 130 participants from eleven countries visited Image-to-Print in Budapest.

In addition to presentations and discussions, the programme also included a visit to Plasztik-Tranzit, one of the leading flexographic printers in South-Eastern Europe, providing an insight into current print production on WINDMÖLLER & HÖLSCHER MIRAFLEX machines as well as an OPTIMEX extrusion line.

Having already been held in Russia, Malaysia, Thailand, Brazil, Argentina, Dubai, Mexico, Indonesia, China, Vietnam, Italy and Poland, the conference in Budapest is the thirteenth stop for the hugely successful Image-to-Print roadshow. The format is dedicated to supporting local printers, brand owners and the finishing industry. The workshops gave an insight into the "best practices" of gravure and flexographic printing, and global trends and local developments in the packaging industry were examined.

For further information, visit www.image-to-print.com or contact the organization office via sabine.joachims@janoschka.com.

Janoschka



WINDMÖLLER & HÖLSCHER

SunChemical
a member of the DIC group 


nordmeccanica
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