

# Janoschka implements DuPont<sup>TM</sup> Cyrel<sup>®</sup> EASY Brite screens to achieve outstanding ink laydown

## Background

With more than 1,700 employees and an annual turnover of more than 90 million Euros, Janoschka is among the global market leaders in its sector providing integrated prepress solutions for the packaging industry, focusing on the FMCG, food and non-food, as well as the Tobacco market.

Along the whole process of a packaging production customers benefit from in-depth market expertise and tailored product portfolios reaching from design to print. As a full service provider the company has a comprehensive product range including printing tools for gravure and flexo printing, embossing cylinders, graphic services, colour management, cylinder bases and much more.

The family-run company, which was formed in 1976, has its headquarters in southern Germany and is represented globally through 28 subsidiaries in 15 countries today in Europe, South and Central America and South-East Asia.

Janoschka Barcelona, one of four Janoschka subsidiaries on the Iberian Peninsula, is specialized in graphic services including artwork and reproduction for different printing technologies like flexographic, gravure and offset printing.

In addition, the company has been providing the Iberian market with printing tools for flexographic printing since 2012. With state-of-the-art HD Flexo technology Janoschka Barcelona is complying with the requirements and needs of its customers for high and reliable quality standards.

## Challenges & Results

“Janoschka has always been perceived as innovative prepress partner offering state-of-the-art solutions to its customers. Of course our approach must be to comply with the high-quality requirements of our customers. So the most important challenge was to improve the opacity in white colour.

The test with Cyrel<sup>®</sup> EASY Brite screens confirmed an opacity similar to gravure. We could see the same outstanding results even if designs are laminated on aluminium. The white ink perfectly covers the aluminium and thus avoids affecting the final design color. The DuPont screening technology and plates definitely help to realize all kind of packaging projects for our customers be it brand owner or converter.”, states Carlos Anguita, Plant Manager - Business Unit Flexo, Janoschka Barcelona.

“We supported Janoschka Barcelona with trainings for a successful introduction of Easy Brite screens from the very beginning and we are very pleased to see how Cyrel<sup>®</sup> EASY products can improve workflow and printing performance. We are looking forward to continuously support Janoschka and the business success of their customers”, says Antonio Gamiz, Sales Area Manager, DuPont.



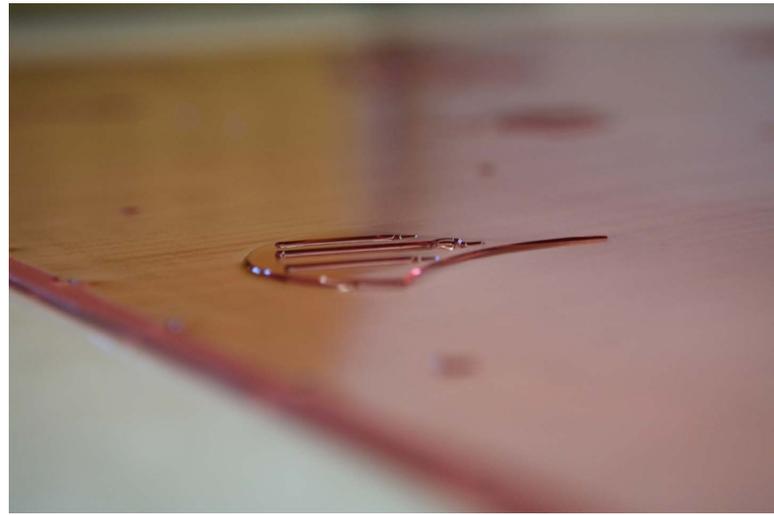
*Quality control of a Cyrel<sup>®</sup> EASY plate at Janoschka, Barcelona*

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DuPont™ Cyrel® EASY BRITE screens deliver the right combination of high opacity, reduced mottle and reduced graininess in flexo applications—for head-turning whites and precise spot color reproduction.

The combination of Cyrel® EASY Plates and the EASY BRITE Screens deliver:

- Better overall consistency and more consistent print of large solid area
- Higher print quality
- Uniform ink layer
- Elimination of trail edge void
- Improved appearance of final print
- Improved opacity, reduced graininess and reduced mottle



*Linework image element with Cyrel® EASY Brite screen for improved ink laydown of white and spot colors.*

**Janoschka**

For more information on Janoschka, please visit:  
[www.janoschka.com](http://www.janoschka.com)

Janoschka is among the global market leaders in the packaging industry. As a full service prepress provider Janoschka has a comprehensive product range and, based on a wide-ranging technical know-how and long-standing experience, offers printing tools for gravure and flexo printing, embossing rollers, artwork & reproduction, colour management, cylinder bases and much more besides.

**DUPONT™**

For DuPont™ Cyrel®, please visit our website:  
[www.cyrel.com](http://www.cyrel.com)

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