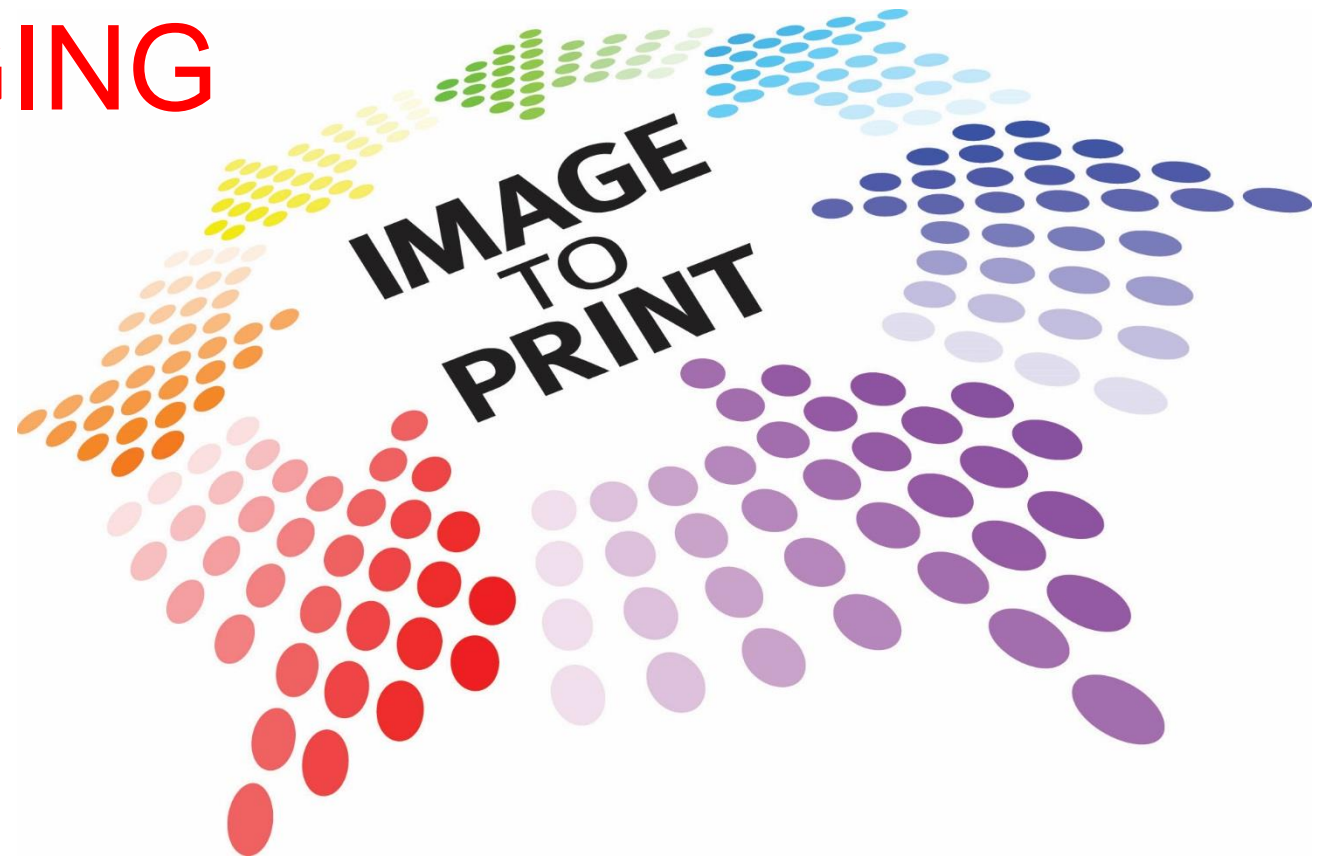


PRINTING TECHNOLOGY & INNOVATION DAYS FOR FLEXIBLE PACKAGING

03 / 04 July 2019
Istanbul, Turkey



PRINTING TECHNOLOGY & INNOVATION DAYS FOR FLEXIBLE PACKAGING

HOSTED BY:

Janoschka



PRINTING TECHNOLOGY & INNOVATION DAYS
FOR FLEXIBLE PACKAGING

JAHOLO

Falko Klein

Product Manager Training & Consulting, Janoschka Deutschland



jaholo

TASKS OF PACKAGING

- Containment
- Protection
- Convenience
- Communication
- **Diversification / Differentiation**

Jaholo

Unique

Dynamic

Premium

Versatile

Interactive

Anti-counterfeiting

jaholo

PROPERTIES

- Born from holography
- Endless vs. shim line
- Prismatic vs. Color effects



CHOOSE THE SUITABLE PROCESS

- Embossing
- Printing

- Direct in/on required material
- Inline in printing process
- Ratio process cost vs visual effect



jaholo

NUMEROUS STOCK PATTERNS AVAILABLE



DESIGN DEVELOPMENT PROCESS



THANK YOU FOR YOUR ATTENTION.

janoschka

