



your teampreneur

data sheet\_graphic services\_V1-2016

# Graphic Services

product group\_**Graphic Services**

artwork, contract proof, color management, design,  
consultancy, fingerprint, mock-up, on-site service,  
packshot, product photography, remote proof, repro

**janoschka**

## Your Benefits

From an idea to market launch - our graphic services are the way to your success. Whether design adaptations or product family extensions, we carefully consider colors, images and layouts. We focus on achieving a consistent appearance for your product range and following your design guidelines when we create your artwork. Our repro processes meet all industrial printing technology standards, as well as your individual specifications. Our color management and fingerprinting processes ensure high quality, predictable, stable and repeatable colors, which is essential for appropriate color transformation between different color spaces and devices.

The step from two-dimensional design to finished packaging cannot be underestimated. We use packaging simulations in a targeted way to correct any misinterpretations or false expectations early in the process.

## Applications

- FMCG
- Tobacco
- Cosmetics
- Hygiene
- Decor
- Global brands
- Wrapping paper

## Our Offering

- Adaptation of creative elements
- Range extension
- Multilingual packaging for global markets
- Digital artwork compilation
- Dynamic content workflows
- Color management
- Reproduction
- Digital product visualization
- Physical product visualization
- Fingerprinting and profiling
- On-site services
- Consultancy
- Product specification
- Color and text correction

## Methods & Processes

- Cultural sensitivities
- Brand guidelines followed
- CMYK and spot color build-up
- Color correction & image retouching
- Trappings, overprints
- Layouts, one-ups multiplication
- Printing industry standards
- Quality assurance
- Contract proofs
- Color management
- Data conversion
- Data correction
- Templates
- Guidelines
- Scanning

## Contact

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