



## PRESS INFORMATION

May 2015

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**Symposium 'Image-to-Print'  
Printing Technology & Innovation Days for Flexible Packaging  
Manila, Philippines | 28 / 29 April 2015**

**Roadshow by Janoschka, Windmüller & Hölscher, Sun Chemical, and Nordmeccanica  
with successful event in Manila.**

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The "Image-to-Print" series of events, which has been successfully touring since 2009, made its 14<sup>th</sup> stop in Manila, Philippines. Market developments, strategies and technical innovations in printing inks and printing tools were all on the agenda, along with printing and laminating machines for rotogravure and flexographic applications. Among other things, the event explored in detail the requirements and conditions of the local market and provided the ideal platform for discussion and exchange amongst experts. A total of more than 100 participants visited Image-to-Print in Manila.

Having already been held in Russia, Malaysia, Thailand, Brazil, Argentina, Dubai, Mexico, Indonesia, China, Vietnam, Italy, Poland and Hungary, the conference in Manila is the fourteenth stop for the hugely successful Image-to-Print roadshow. The format is dedicated to supporting local printers, brand owners and the finishing industry. The workshops gave an insight into the "best practices" of gravure and flexographic printing, and global trends and local developments in the packaging industry were examined.

With China among the targeted destinations the roadshow is to be continued in autumn 2015.

For further information, visit [www.image-to-print.com](http://www.image-to-print.com) or contact the organization office via [sabine.joachims@janoschka.com](mailto:sabine.joachims@janoschka.com).

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**janoschka**



**WINDMÜLLER & HÖLSCHER**

**SunChemical**  
a member of the DIC group 

  
nordmeccanica  
group