



PRESS INFORMATION

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Image-to-Print

Printing Technology & Innovation Days for Flexible Packaging

Janoschka, Nordmeccanica, Rossini, Siegwirk and Windmüller & Hölscher had again invited the packaging market to a further “Image-to-Print” event.

The roadshow had its recent stop-over in Rajkot, Gujarat, India on September 19/20.

The touring event, which has been running with huge success since 2009, is dedicated to supporting local packaging producers, printers, brand owners and the converting industry. The conference provides an insight into the best practices of gravure and flexographic printing and highlights global trends in the packaging industry.

Again in Rajkot, the program specifically committed to the market developments, strategies and technical innovations in printing inks and tools as well as printing and laminating machines for gravure and flexographic applications. The workshop was dedicated to the requirements and conditions of the local market, and it offered the more than 150 guests the stage for discussion and individual exchange with the experts.

The Rajkot agenda of the two days conference included a visit to Balaji Multi-Flex, one of the leading flexible packaging producers on the Indian market. Balaji Multi-Flex granted insight into its running production on a Windmüller & Hölscher HELIOSTAR rotogravure printing press as well as the Nordmeccanica SIMPLEX lamination machines and the brand new VAREX™ 3-layer extrusion line.

The symposium in Rajkot has been the nineteenth stop for the very successful Image-to-Print roadshow, which already paid a visit to Russia, Malaysia, Thailand, Brazil, Argentina, Dubai, Mexico, Indonesia, China, Vietnam, Italy, Poland, Hungary, Philippines, China and South Africa. In total more than 2.500 printing and packaging experts from 50 different countries have attended the Image-to-Print conferences so far.

For further information, please visit www.image-to-print.com
or contact the organization office at roadshow@image-to-print.com

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