

packaging

prepress for  
labels and packages  
in different markets

fmcg



Packaging is the core factor in communication with the consumer. **We define the right priorities for your brand.**



For us, process competence means careful deliberation and planning of every detail, from design through to print. We work in close cooperation with our customers to ensure the entire process runs smoothly.

Not only are the decorative and technical marketing demands continually rising, there are ever-increasing requirements on the packaging in terms of functionality, too. After all, nobody wants to fall behind when it comes to environment friendliness, weight or preservation. With our many years of experience and extensive know-how, we are able to include and consistently implement these criteria early in the process. Our prepress experts can accurately create material properties, individual profiles of different printers and process-specific parameters to ensure a perfect result in production printing. The sooner we start helping our customers in the prepress process, the greater the added value. Through precise planning, we can avoid friction losses and create synergies. We look after both small and major brands and our goal is always the same: the best solution for each of our customers.



In the FMCG market, the packaging is the last incentive to buy so it must summarise the brand communication statements. Every detail counts. Be it a plastic bag, carton, bottle, sleeve or folding box, the face of the brand must be the same – at all times and in all places. Depending on the complexity of the brand portfolio and global presence, this requirement can be a major challenge.

It is at this point that **Janoschka brand-to-package** comes into action. Thanks to our many years of experience in all phases of the prepress process, we are the ideal partner to help brand owners attain their goal quickly and cost-effectively while maintaining a high standard of quality. Our international network, uniform quality standards and reliable print colour management mean that when it comes to packaging, your brands are in safe hands with us.



Brands need to make a strong visual impact. We make sure the appearance is consistent, even when a wide variety of substrates and printing processes are used. Our global network guarantees customer proximity and ensures the packagings reach the market quickly.

**Growth and market orientation.** What began in 1976 with printing copies in the decor sector is now a global company for prepress solutions. Through our branches around the world we serve



four prepress-specific markets with a broad range of products and services. Our success story is based on consistent focus on our customers and their markets.



**Our promise to our customers.** To provide our customers with professional support we seek active dialogue. We review their specific requirement and develop the right solution.



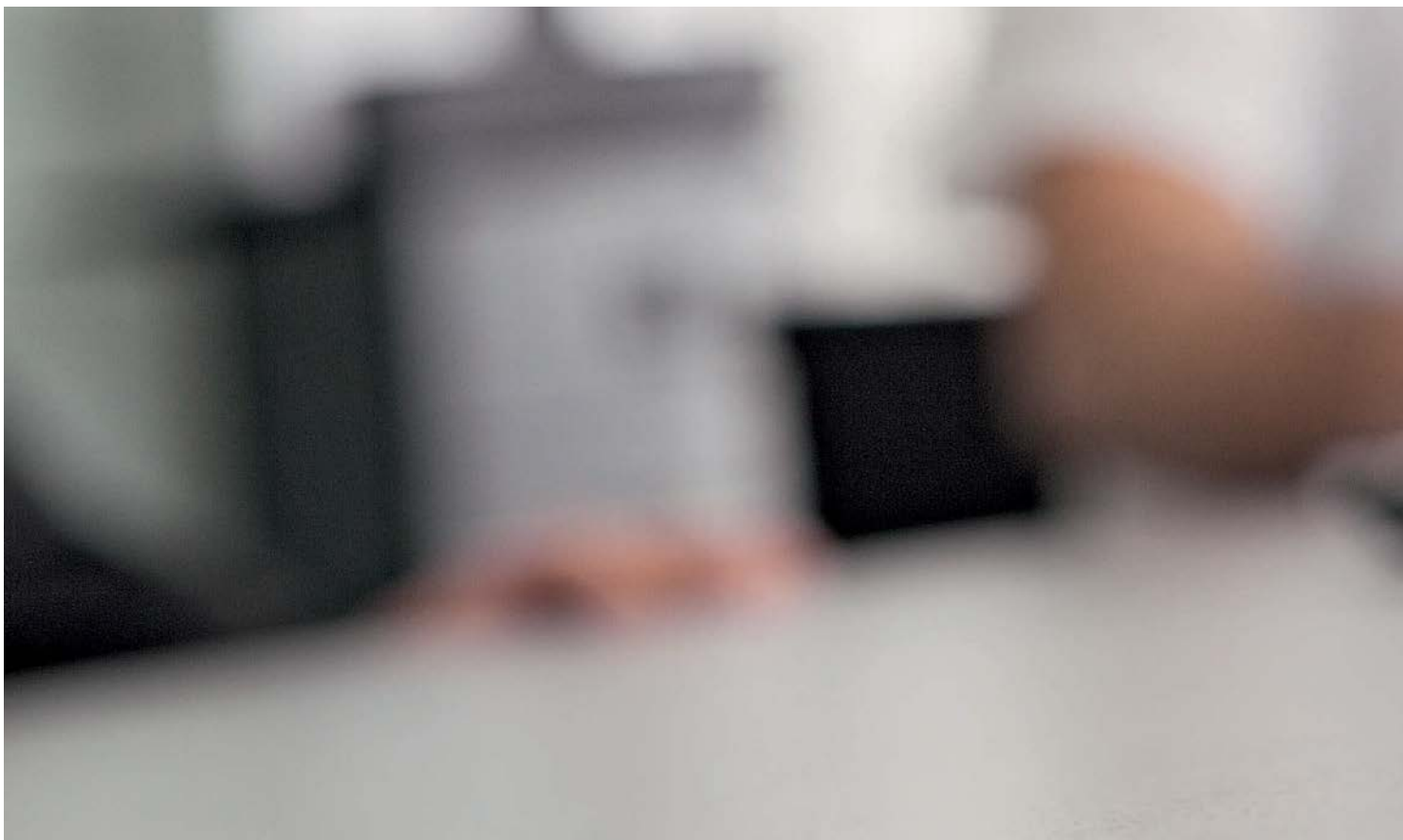
**People for quality.** We operate in a highly innovative environment and serve a wide variety of markets. New trends, products, technologies or even process structures are part of our everyday life at work. The entire prepress process is very complex and brings significant potential for friction losses. Moreover, each of the respective target markets has its own regularities and dynamics. In the end, it is our staff who give the decisive impact on the road

to individual and high quality prepress solutions. They are responsible for content and they also have to ensure that everything comes together seamlessly during implementation. Hence, not only are they highly qualified in their particular specialist area, they also receive constant further training. After all, it is the interplay between process competence, market expertise and specialist knowledge that ensures our high quality standard.



For us, the combination of customer focus and competence provides a strong foundation for any prepress solution. This is why we seek active dialogue with our customers and are constantly working to improve our products and services.

**Knowledge and experience.** We leave nothing to chance. We plan every detail and ensure meticulous implementation.





**A love for detail.** Our passion is to do things well. Our extensive specialist knowledge and market expertise are essential in this respect, but only when we combine these with years of experience are we able to perfect our prepress solutions. It is precisely this combination that makes us a competent partner for our customers.



# Janoschka.

The quality people for individual prepress solutions

## packaging



### prepress for labels and packages in different markets

We ensure convincing and consistent staging of your products. Whether it is cardboard packaging, flexible packaging or labels, uniformly high quality standards apply worldwide to our prepress solutions.

## decor



### prepress for interior and exterior design

In the decor sector, we are interested in achieving vibrant surfaces. We know how wood, stone or design decors blend into facades, furniture or floors. We also create small works of art on gift wrap and textiles.

## security



### prepress for printable objects

Our many years of expertise and maximum precision in the manufacture of gravure cylinders qualify us for security printing. We are optimally equipped for this market thanks to our highly innovative technologies.

## solutions



### prepress for special applications

We are as versatile as our customers. To satisfy the most varied requirements, we offer special applications, machines and tools. Furthermore, we participate actively in research and development projects.

■ fmcg

■ tobacco

■ print

■ pharma

■ architecture

■ interiors

■ gift wrap

■ tissue & textile

■ automotive

■ bank notes

■ documents

■ packaging

■ printed electronics

■ tools

■ r&d

