

Innovation Day Asia

Brand consistency and the importance of colour

23rd September 2016

Kuala Lumpur, Malaysia

FINAL PROGRAM COMING SOON
**SAVE
THE DATE**
FINAL PROGRAM COMING SOON

janoschka: your teampreneur

Technical papers

- ▶ Key Note: the importance of packaging for a FMCG brand
- ▶ Adding inspiration and value to your packaging
- ▶ Colour – the essential element of brand recognition on pack
- ▶ The different printing technologies in packaging printing
- ▶ How to manage colour and ensure consistency in printed packaging
- ▶ Reliability and stability for printed packaging on press
- ▶ Predictability of your colours from design to print through seamless print colour management – case study
- ▶ Fingerprinting & profiling
- ▶ **Tour through Janoschka production facility included**

No admission charge or workshop fee to be paid.

Venue:

Asia Pacific Engravers Sdn. Bhd.

Lot 21, Jalan Permata 2
Arab-Malaysian Industrial Park
71800 Nilai Negeri
Sembilan / Malaysia

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