

Academy

Professional
development for
customers,
partners, staff
and students

The background of the slide is a teal color. It features a decorative graphic consisting of several overlapping, curved lines that intersect at a central point, forming a circular pattern. A solid teal circle is positioned at the center of these lines. The overall aesthetic is clean and modern.

The Academy

With experience and expertise, our specialists help you develop valuable prepress competence.



Under the auspices of the Janoschka Academy we offer our employees, customers, marketing managers, printing plants and students a very wide variety of formats for further personal advancement.





Overview of Janoschka Academy

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Human Resources
Development

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Academic
Cooperation



Future Leadership



Inhouse Trainings



Module Packaging
Module Decor
Module Security
Module Solutions



Supervision



Dual Studies

Human Resources Development



We can deal flexibly with trends and technological developments via our regular inhouse training courses on specific individual topics such as process technologies or print colour management.

There are also numerous qualifications beyond specialist competence which are decisively important for us as 'Quality People'.

For example, we are very keen to communicate our understanding of service, project management method and soft skills as part of our corporate culture.

In our highly innovative work environment, regular training ensures our employees are well-qualified.



We have developed the Future Leadership programme, which introduces a group of selected employees to the foundations of modern management over 18 months, to foster our up-and-coming managers. In collaboration with external trainers, we have developed learning modules around the topics of leadership, project management, strategy, finance/controlling, marketing/sales and change management. Selection for the program in English is based on application via an assessment centre.

Open Classes



We examine the prepress process from different perspectives depending on individual requirements and prior knowledge.

For our customers and other interested parties who wish to acquire a deeper insight into the interrelationships of the prepress process, we offer individual training formats.

The seminars are divided into four modules – [Packaging, Decor, Security and Solutions](#) – and are mainly intended for marketing professionals, printers, customer consultants from various disciplines, print designers and architects.

In addition to the specific, in-depth know-how of the participants in their own discipline, which is usually closely related to prepress, we give a broader, cross-process perspective.

Depending on needs, we focus on the content of individual process phases and explain complex interplays in the overall process. We jointly define in advance the level of knowledge to be achieved within which framework.

For our customers, individual prepress proficiency training is an integral part of the collaboration.

Academic Cooperation

Dual Studies

Duale Hochschule Baden-Württemberg (DHBW) has emerged as the first dual, practice-incorporating third-level college in Germany from the eight former professional academies in Baden-Württemberg. The trademark of the dual study concept is a regular exchange of theory and practical phases as well as close participation with cooperating companies and social institutes. Because of its third-level college status, the students complete their three-year intensive studies with an academic degree and thus can enter further studies at home and abroad. In addition to bachelor degrees Duale Hochschule Baden-Württemberg will also offer part-time professional-advancement master degrees in the future.

As the DHBW's dual partner we support students from different disciplines in the technology and economics faculties to their degree. They receive a continuous payment in the framework of an educational contract.



The students of today are
the specialists of tomorrow.
We are happy to help
them develop their careers.

Supervision

We individually and personally look after students from all (specialist) third level colleges during their diploma, bachelor or master thesis. Our mentors support through their experience and ensure that topics are dealt with on the basis of required practical relevance. In return we take advantage of the neutral external perspective and scientific curiosity which students contribute to complex subject areas with a business or technical focus.



A wide range of topics

The requirements of our participants are as versatile as the possibilities in prepress.



▼ measurement and evaluation of colour

▲ colour management



The following pages show a selection of topics we cover with our seminars. We continuously expand our range of courses, so do not hesitate to contact us, in case you have a particular need.



▲ security features for packaging



You can find further information at janoschka.com/academy



▲ tactile surfaces for wood decors



▲ refinement in packaging printing

▼ printed electronics





The Best
for Individual

Janoschka

SOLUTIONS

janoschka



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