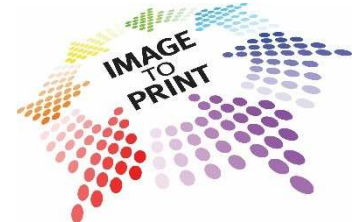


Image-to-Print

**Printing Technology & Innovation Days for Flexible Packaging
Durban, South Africa | 14 / 15 March 2018**

**Janoschka, Nordmeccanica, Rossini, Siegwerk and
Windmüller & Hölscher had again invited the packaging market
to another “Image-to-Print” event.
The roadshow had its very first stop-over on the African
continent.**



The touring event, which has been running with huge success since 2009, is dedicated to supporting local packaging producers, printers, brand owners and the converting industry. The conference provides an insight into the best practices of gravure and flexographic printing and highlights global trends in the packaging industry.

Also in Durban, the program specifically commits to the market developments, strategies and technical innovations in printing inks and tools as well as printing and laminating machines for gravure and flexographic applications. The workshop was dedicated to the requirements and conditions of the local market, and offered the more than 100 guests the stage for discussion and individual exchange with the experts.

The Durban agenda of the two day conference included a visit to Packaging World, one of the leading flexible packaging producers on the African market. Packaging World granted insight into its running production on a Windmüller & Hölscher MIRAFLEX flexo printing press as well as the Nordmeccanica SIMPLEX laminating machine.

The symposium in Durban with more than 100 participants from seven African countries has been the sixteenth stop for the very successful Image-to-Print roadshow, which already paid a visit to Russia, Malaysia, Thailand, Brazil, Argentina, Dubai, Mexico, Indonesia, China, Vietnam, Italy, Poland, Hungary and Manila. In total more than 2.000 printing and packaging experts from 50 different countries have attended the Image-to-Print conferences so far.

For further information, please visit www.image-to-print.com or contact the organization office at sabine.joachims@janoschka.com.

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